

Jeff Kidd



My career objectives are simple: Create. Excel.

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[@insidepages](#)

Skills

Opinion writing, deadline management, page design, social media, line editing, public speaking, website planning

Civic Activities

Beaufort History Museum board member; Leadership Beaufort Alumni Association; Beaufort Smiles for a Lifetime board member; frequent judge, Beaufort Regional Chamber of Commerce Civitas Awards

Portfolio & Recommendations

See the portfolio and resume sections of my personal website, www.thatsbug2u.com, or see my [LinkedIn profile](#)



Words to Live By

“There is no shortcut to any place worth going.”

Beverly Sills, operatic soprano. (And no, I couldn't tell you one thing she sang; I just like the way she thinks.)

Recent Experience

2008-present / Editor, The (Hilton Head) Island Packet and The Beaufort (S.C.) Gazette

(Date range includes seven-month period before newsrooms merged, in which I was editor of Gazette only)

Runs daily operation for newsroom staff of more than 30 people who produce two daily newspapers, with a combined circulation of 30,000. Duties include supervision of section editors, writing weekly blogs and editorials, moderating online comments.

- Awards include 2010 E.A. Ramsaur Memorial Award for Editorial Writing; also recognized for public-service reporting, online innovation
- Rewrote employees' annual review forms, overhauled evaluation system
- Devised online breaking-news protocol and developed newsroom social-media policy
- One of two editors primarily responsible for overseeing recent website redesign, which included staff training and improving newsroom work flow
- Coordinates coverage of elections, other big events

2000-2008 / Sports Editor, The (Hilton Head) Island Packet

(Date range includes three-month stint in which I oversaw the consolidation of the Packet and Gazette sports departments.)

Oversaw staff that ranged in size from four to eight people. In addition to managerial and assignment duties, maintained a regular beat, designed pages and developed section's online presence.

- Sports sections consistently recognized in national competitions, including an APSE Triple Crown in the 20,000-and-under circulation category in 2008
- Oversaw all aspects of coverage of the RBC Heritage; special section for Hilton Head Island's annual PGA Tour event required coordination across departments and was one of the newspaper's most successful advertising and editorial products
- Sports staff was first at newspaper to blog, produce regular podcast, regularly post video to website

Awards

Has won 60 individual awards in the the S.C. Press Association's annual contests, including 41 first-place awards.

Two-time winner of the McClatchy President's Award recognizing the best work in one of the nation's largest newspaper companies.

Won nine Associated Press Sports Editors awards, and sections he directed won 10 awards, including a 2008 Triple Crown in the 20,000-and-under division.

[See my website for a complete list.](#)

Other Experience

1997-2000 / Sports Editor, The Beaufort (S.C.) Gazette
1992-1997 / Sports Writer, The Beaufort (S.C.) Gazette **1986-1992 / Sports Stringer**, The Columbia Record/The (Columbia, S.C.) State

Education

University of South Carolina

Graduated in May 1992 cum laude with a Bachelor of Arts degree from the College of Journalism and Mass Communications, and The South Carolina Honors College. Cognate in political science. Eight semesters on Dean's List, one semester on President's List (3.67 GPA.)

Relevant Training

- Participant, Poynter Institute workshops for reporting, page design and newsroom leadership
- Participant, Freedom Forum diversity seminar
- Various company training in search-engine optimization, investigative and online reporting, personnel management